[DATE}

**FOR IMMEDIATE RELEASE**

**{insert age, insert name, insert location} is {activity} to raise awareness of Developmental Language Disorder (DLD) for international #DLDday on Friday 14 October 2022.**

{Insert name} was diagnosed with DLD at the age of {insert age}, a hidden but common disability that affects 1 in 14 people. DLD causes difficulties understanding and using language for no known reason.

{Insert name} wants everyone in the community to learn about DLD so they can help the 2 students in every class of 30 who have DLD, a neurodevelopmental condition.

{“Insert quote explaining how DLD impacts your life at school/home/in the community and why growing awareness of DLD is so important.”}

The 2022 DLDday theme is *Growing with DLD*, highlighting that DLD is a lifelong, permanent disability. People do not grow out of DLD but with individualised supports that can include regular speech-language therapy and educational adjustments they can thrive. It’s about growing with DLD.

Raising Awareness of Developmental Language Disorder (RADLD), the lead organization who coordinates international DLDDAY are advocating for increased recognition and support for people with DLD across their lifespan.

“People with DLD are 6 times more likely to suffer from anxiety and 3 times more likely to have clinical depression. They are also at significant risk of struggling with reading, spelling and mathematics. Although DLD is a common condition affecting many areas of life, people with DLD are unlikely to receive access to services,” said Stephen Parsons, Chairperson of RADLD.

Join {Insert Name} on {date} and {venue} as they {insert activity} to raise awareness of DLD. Developmental Language Disorder Day #DLDday, now in its sixth year, is celebrated annually around the world with more than 40 countries involved.

**-ENDS-**

**For more information contact:**

[Insert contact name] - [Event Organiser/Other relevant title]

[Organisation if appropriate]

[Contact details – Ideally Email & Mobile]

**Learn more about DLDday, DLD & RADLD at:**

* WEBSITE: [www.radld.org](http://www.radld.org)
* FACEBOOK: www.facebook.com/radld.page
* TWITTER: <https://twitter.com/RADLDcam>
* YOUTUBE: [www.youtube.com/user/RALLIcampaign](https://www.youtube.com/user/RALLIcampaign)
* INSTAGRAM: [www.instagram.com/radldcam/](http://www.instagram.com/radldcam/)