**RE: Light Up Event**

To Whom It May Concern,

Despite affecting 7.6% of the population, Developmental Language Disorder (DLD) remains a hidden disability for most people around the world. DLD affects a person’s ability to understand and use their native language for no known reason. This has significant repercussions for a person’s academic outcomes, mental health and employment.

The RADLD International Committee are currently planning for DLD Awareness Day on Friday 20 October 2023 and we are aiming to raise awareness of DLD. You can find out more about previous awareness days on our website. We are interested in pursuing possibilities for “light up” events with key landmarks.

We had more than 70 locations across the globe light up in 2022, and our volunteers are working hard to secure even more in 2023. We would appreciate starting a conversation about what would be involved for your landmark to light up in purple or purple and yellow.

You can find out more about DLD at [www.radld.org](http://www.radld.org).

Sincerely,

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Ambassador for Raising Awareness of Developmental Language Disorder (RADLD)