To Whom It May Concern,

**RE: Light Up Event**

We are writing to ask for your support with raising awareness of Developmental Language Disorder (DLD), a hidden but common lifelong disability that affects 1 in 14 people causing difficulties understanding and using language for no known reason. Despite the high prevalence of DLD, the condition remains relatively unknown for most people around the world.

Developmental Language Disorder Day (#DLDday), now in its eigth year, is celebrated annually around the world with more than 40 countries involved. In 2023, a record breaking 108 global landmarks lit up in purple and yellow. Increased awareness of DLD can reduce social stigmatisation and improve access to specialist and support services.

The RADLD International Committee are currently planning for #DLDday on Friday 18 October 2024 and we are aiming to educate the community with our ‘Speak up for DLD’ campaign. You can find out more about DLD at [www.radld.org](http://www.radld.org).

We are interested in pursuing possibilities for “light up” events with key landmarks and we would appreciate starting a conversation about what would be involved for your landmark to light up in purple or purple and yellow.

Thank you for your time and for considering our request for support.

Sincerely,

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Ambassador for Raising Awareness of Developmental Language Disorder (RADLD)